

Logan Together Foundation Roadmap –Project scoping

Project title: Provide intensive anti-smoking, drinking and drugs support particularly for Mums

Strategic or Chapter-based project: Health and Wellbeing

Short description: Offer immediate and intensive anti-smoking, drug and alcohol support programs for all household members to help capitalise on the point of change that a new baby brings

What results does it help Logan Together to achieve?

Foundation Roadmap scoreboard outcome (life stage)

Healthy pregnancies and healthy babies

Target

Reduce number of women drinking during pregnancy by??

Reduce number of women taking drugs during pregnancy by??

Increase in % babies with AGPAR scores over 8 after 5 minutes by 56%

Indicators (how do we know the outcome is being achieved)

Women do not take drugs or drinking during pregnancy

(Increase in women who do not take drugs or drink during pregnancy)

Increase in % babies born full term

Increase in % babies born at healthy weight

Why will it help achieve those results?

“Birth weight is an important indicator of infant health. Babies born under 2500 grams are considered ‘low birth weight’ and are at higher risk than normal birth weight babies (greater than 2500 grams) of a range of short and long term health issues. Nutrition and exposure to toxins/substances is a factor influencing birth weight¹.

Projects that influence women into not taking drugs and alcohol will show the possible impacts of this activity on their babies and motivate them to discontinue use. This should contribute to reducing birth risks.

Project details:

¹ Source: Australian Institute of Health and Welfare, *Australia’s Mothers and Babies 2012*. Canberra, AIHW 2013, p.74

Data and scale:

Not available

Partners:

Co-design:

Quick wins: