

Logan Together Theory of Scale

Key to the Logan Together story has been the shifting sense of community agency and leadership. This is how our work at scale has unfolded in Logan Together.

Establishment

- A sense of urgency was created within Logan in 2015, as community responded to heightened racial tensions. Logan Together commenced its cross-sectoral collective work, with community at the centre.

Sustained Investment

- Community, Federal and State Government and Philanthropy have invested in the partnership for over 10 years to build Logan Together into a robust, mature Collective Impact initiative.

Building Assets

- This, in turn, has led to the generation of significant assets and capabilities, including measurable impact, a culture of community leadership and governance, strong place-based practice, high levels of trust and credibility, and streamlined funding models.

Leveraging these assets

- Whilst our focus is on Logan's children and families, at Logan Together we have also assumed a higher level of accountability, optimising our assets to:
 - Codify and stretch place-based practice nationally
 - Mentor early-stage initiatives state-wide
 - Influence and reform systems across Australia

Amplifying Community Leadership

- The current phase of our work is motivated by community, who in 2019, sought greater impact, a truly place-based (rather than an exclusively broad regional) approach, and a way to deeply share the decisions about their own lives.
- During this time, community and its partners engaged in a period of truth-telling and two-way learning, exploring the data and fully activating the power of local voice.
- Led by community, together we ventured into the 'middle space'. Community demanded a deeper, cumulative and fully integrated response in place.

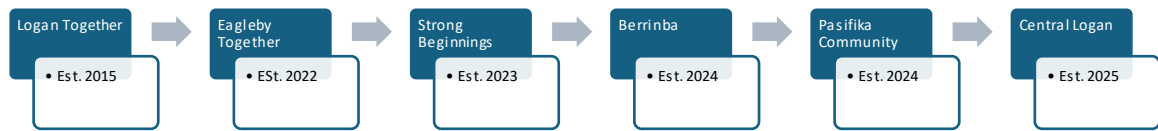
Moving to scale

- In response to this community demand, Logan Together has optimised investment and our resultant assets to move to scale.
- Logan Together is now enabling 6 medium to very large¹ discrete and networked place-based Collective Impact initiatives, each with their own governance structure, their own Backbone Team and their own Collective Plan and Roadmap.
- These 'Focus Communities':
 - **are connected** to Logan Together through the cultural foundations of our Three Pillars, an aligned focus on children 0-8, our Collective Impact approach, the contextualised First 2000 Days elements, and through shared partnerships and capabilities

¹ Based on the 2021 Stronger Places Stronger People framework where: small initiatives = <1,000 people; medium = 1,000-20,000 people; large = 20-100,000 people; very large = >100,000 people. Our core, regional initiative comprises 378,000 people

- **are supported** from start-up to apply full, expert Collective Impact practice, through Logan Together Backbone Team capacity building in areas such as data and evaluation, communications, sustainability and governance
- **operate on three distinct tiers:** regionally, place-based and culturally

Timeline of establishment



Outcomes

- Through this scaled-up approach, we are already achieving:

Impact ⁱ	Cost savings, reallocated resources and economic benefits
<ul style="list-style-type: none"> • Indigenous still birth rates down to 0.3% (1% to 5% across Queensland) 	<ul style="list-style-type: none"> • \$16.56 million reallocated from within system • \$2.5 million accelerated governance • \$7.5 million leveraged Logan Together assets • \$1.65 million backbone resourcing
Vulnerability rates: <ul style="list-style-type: none"> • 10.8% decrease (Berrinba) • 23% more children developmentally on track (Eagleby) 	

Opportunities

Building on these learnings and insights around scale, Logan Together has commenced its work with the Queensland Place-Based Network, which connects a further 35 place-based initiatives state-wide.

The opportunity exists for other like initiatives across Australia to move to scale, with corresponding levels of impact and economic efficiencies.

ⁱ For further examples and details, see:

https://www.logantgether.org.au/_files/ugd/f0f1eb_ad152fbcf1744432b8e31be353b58850.pdf