

Logan Together is a 10-year community campaign to ensure Logan kids grow up as healthy and full of potential as any other group of Australian children.

We've got some work to do to make that goal a reality. Right now, about 70% of Logan kids arrive at school developmentally on track.

That's a good start, but we'd like that number to be higher. Across Queensland it's 76% and across Australia it's 78%. So, there's a bit of a gap. In Victoria, it's an impressive 82%.

If we can assist another 5,000 Logan kids to thrive through early childhood then we'll achieve our goal.

Logan Together is for every kid, from birth through to age 8. This age range is important, because the first 8 years of life are critical for brain development, for building language and literacy skills and for learning how to regulate your emotions and get on with people.

To help kids arrive full of potential at age 8, the best place to start is early – when they're in the womb. Put simply, Logan Together's strategy is to get kids born well and then do the things that make a big difference for our kids as they grow through each age and stage of early childhood.

There's no one silver bullet. There are lots of different things that go into producing a healthy, happy 8 year old.

For that reason, we need everyone involved: community and health organisations, Government partners, schools and early learning centres, charities, local business, community leaders, families and kids.

Over 100 organisations and several thousand people are working as one to achieve this outcome, as part of the Logan Together movement.

Organising all this effort takes work. We are using the well-known collective impact methodology to coordinate action and a small backbone team, hosted by Griffith University, to power the collaboration.

And that's what it takes.

Importantly, Logan people are helping lead the work through co-design and co-leadership processes. This is producing real insight into how to support change and make much better decisions.

We are also looking at the bigger picture, at how social investment and service systems could better support change at the community level.

Our six priority projects:

- 1. Community maternity and child health hubs strategy*
- 2. Engagement and early development strategies for kids 0-4*
- 3. High quality early education networks with health and social supports*
- 4. A community education and mobilisation campaign*
- 5. Employment projects for families*
- 6. Social investment and service integration reforms*

Right now, we are focused on six major projects (and lots of little ones too!) that will make a big difference for our kids (see over page).

There's lots to do, but chances are kids who do well in their early years will do well in life. The difference we make now has a big payoff in the future.

2017 Priority Projects



0-8 Game changers

1. Community Maternity and Child Health Hubs Strategy

- Continuity of care -9 months to Age 1
- Holistic approach to whole family needs with access to wide range of support services
- Ultra local service points
- Social connection and wellbeing focus

2. Engagement and early development strategies for kids 0-4

- Language and literacy and brain development key issues
- Engagement and soft entry strategies
- Parental skill building
- Social and emotional wellbeing focus for parents and kids

3. High quality early education networks with health and social supports

- Building strong local school/ECEC networks
- Well supported workforce development
- Access to transdisciplinary health and social supports
- Strong community engagement focus

Family & community foundations

4. Community education and mobilisation campaign

- The Early Years social marketing brand and campaign
- Strong grass roots peer-to-peer and engagement focus
- 0-8 community partners volunteering project

5. Employment projects for families

- Under 19 Parents project
- Jobless Families project
- Parents Next service development projects
- Try Test Learn responses

Enabling projects

6. Social investment and service integration reforms

- Federal, State and Local investment stocktake
- Multi-agency service integration projects
- Reinvestment reforms to address fragmentation and promote strategic alignment of resources
- Rebalance focus to include social inclusion, engagement and prevention services