

191



community members  
responding via **survey**  
**responses**

Dozens

of **partners activated**  
and working  
differently together



**7 OUT OF 10**  
reported **feeling**  
**connected to their**  
**community** at the  
events

1,000

community  
participants  
(children and  
adults)  
directly at  
the events



Multiple testing &  
feedback points  
with community

## CENTRAL LOGAN 100 DAY CHALLENGE

hundreds

of **community**  
**conversations** to  
gather project  
ideas to increase  
connection

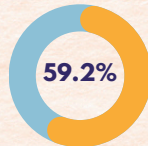
6,493

people reached via  
print media and face  
to face interactions

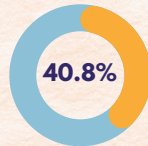
43,507+



**Social media reach and**  
**engagement** over 100 days



*Non-followers*



*Followers*



Indicating **high numbers**  
**of community sharing**  
**content** and non-followers  
receiving and engaging in  
content across a number  
of platforms

## 8 community designed projects across 100 Days

CENTRAL LOGAN  
**100 DAY**  
CHALLENGE



### 100 Days, 100 Ways

*Sharing free and low cost supports every day*



### SEEN

*Small, free community screenings of the documentary SEEN*



### Play your way around the world

*8 different cultural play sessions for young children*



### The Big Picture

*Creative art competition exploring belonging and happiness*



### Neighbourhood Play

*Local street and park play led by community*



### Virtual Mums Club

*A six week online connection program for socially isolated mums*



### Unlocked

*Opening free community spaces for locals to run activities*



### Sustaining the Shift

*Broader systems change pieces sparked by the 100 days.  
Strengthening pathways to Early Learning.  
System of Connectors*