

# Maternal and Child Health Hubs (MACH Hubs)

**77%**

of women in Logan  
attended an antenatal  
visit in their 1<sup>st</sup>  
trimester in 2024

increased from 61%  
in 2015

**0.3%**

The rate of First  
Nations still births is  
down to 0.3%

compared to other parts of  
Queensland, which sit  
between 1% and 5%



**91.5%**  
attended 5+  
antenatal visits

91.5% of First Nations women  
attended at least **5 antenatal  
visits in Logan** compared to  
89% Queensland in 2024

**13%**  
cost savings

**Maternal and Child Health  
Hubs** generated  
a minimum saving of 13% on  
the cost of a hospital-based  
midwifery model in 2021

## MACH Hubs

*"We want to enable 50% of Logan birthing families to access this care"  
- Logan Together*

**↑ to 23%**

Logan birthing families  
receiving antenatal care in a  
MACH Hub increased from  
15% in 2019 to 23% in 2024



**60%**  
of First Nations women  
birthing at Logan Hospital  
received antenatal care in  
a MACH Hub in 2024

**<1%**

of pregnant First Nations  
women received **nil or  
inadequate antenatal  
care in Logan vs 1.2% in  
Queensland in 2024**

In 2024,

**71%** **49%**

of women in a  
MACH Hub  
model of care  
were exclusively  
breastfeeding on  
discharge from  
hospital

of women in a  
MACH Hub  
model of care  
were exclusively  
breastfeeding at  
6 weeks after  
giving birth

## Thriving and on Track (TOTs)

### Child Development

**2800+ → 735**

children and their families **engaged in discussions about child development**

**resultant health appointments** through early detection

**Only 10% of the 2800 families had previously engaged** with Child Health in the last 12 months

**800+**

### SPEECH THERAPY SESSIONS

delivered to Logan Children through Thriving and on Track



of children accessing individual therapy demonstrated improvement post-intervention  
*(clinician reported)*



of parents/caregivers who accessed allied health in Community Hubs felt they were better able to support their child's development

**450+**

### EDUCATORS

early childhood educators upskilled in child development

## Increase in children developmentally on track

There were a greater proportion of **5 year olds** developmentally on track in **2024 vs 2018** (AEDC):



11.1% in **Kingston**



7.7% in **Eagleby**



8.7% in **Yarrabilba**



SCAN FOR  
MORE DETAIL

The **most significant** change occurring through Logan Together has been identified as **social cohesion**, specifically:



SCAN FOR  
MORE DETAIL

Strengthened Aboriginal  
Community Controlled  
Organisations

Increased community  
participation in services

Community leadership  
development

Reduction in  
social isolation

Targeted resource  
flows

Connectedness

Community pride and  
agency

Enhanced quality of  
local services

Regional economic  
outcomes

Increased  
civic participation

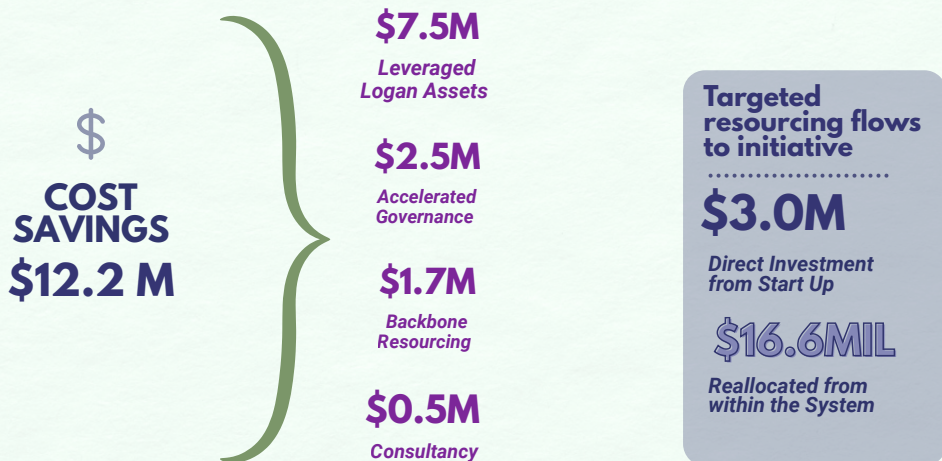
New employment  
pathways

Heightened skills and  
capabilities

Streamlined, holistic  
model of care

Healing and reconciliation

The Logan Together model of supporting 5 collective impact initiatives across Logan through a central backbone team is delivering impact while saving the government:





# 403,000+

community members reside  
within **the whole of Logan**



## 23.5%

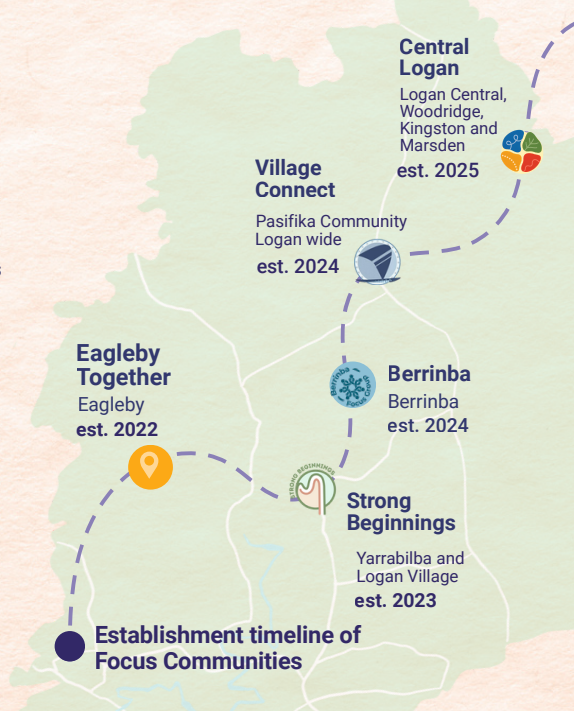
community members live  
within our **5 Focus Communities**

From 2021 census data

### Our focus communities and populations\*

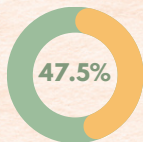


\*2026 population projections (QGSO)





## Yarrabilba



In 2024, 47.5% children started school **developmentally on track in all domains** in Yarrabilba\*



This is **5.5% more children** developmentally on track **than in 2018**, and above the Queensland state average\*

\*AEDC



## Logan Village

**600**  
school  
children  
and staff

In 2025, 550 primary school students and 50 teaching staff **engaged deeply to learn about neuroscience** to support behaviour and learning



An **average of 7 different co-regulating strategies** used in classrooms daily or weekly in Logan Village for positive behaviour support after neuroscience coaching

*Talking behaviour and Logan Together collective data 2025*



## REDUCED VULNERABILITIES IN BERRINBA

**zero**

no children experienced vulnerability in social and emotional skills in 2024.

**7.2%**

**Reduction**

in children vulnerable in 1 or more AEDC domains



**LESS THAN 1 IN 10**

children were vulnerable in language skills in 2024 (8.6%)

## INCREASED ON TRACK IN BERRINBA

**45.7%**



Children were on track across all five domains in 2024



**23.5% increase** in social competence

**10.2% increase** in emotional skills

2021 to 2024

## Primary School Insights



In 2024, 93.1% of students attained a C and above in English, an increase from 46.2% in 2021



In 2024, 53.4% of students attained a A or B in English, an increase from 32.7% in 2021



In 2025, nearly half of primary school students attended school 90% or more of the time

191

community members  
responding via **survey**  
responses

Dozens

of **partners activated**  
and working differently  
together

1,000

community participants  
(children and adults)  
at the events

43,507+

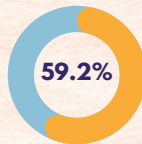


**Social media reach and  
engagement** over 100 days

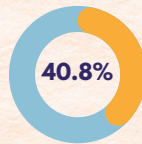


Multiple testing &  
feedback points  
with community

CENTRAL LOGAN  
**100 DAY**  
CHALLENGE



*Non-followers*



*Followers*

hundreds

of **community  
conversations** to  
gather project  
ideas to increase  
connection

6,493

people reached via  
print media and face  
to face interactions



Indicating **high numbers  
of community sharing  
content** and non-followers  
receiving and engaging in  
content across a number  
of platforms





The **Brain Building** campaign is delivering **evidence-informed messaging** with emotionally engaging and community-friendly storytelling

## Partnership opportunities strengthened



with Queensland Kids Partnership and Queensland Mental Health Commission

**50+**  
**organisations**

joining the Brain Building movement

**40+**  
**HOURS**

of co-design for Logan's Brain Building shared language

**17**

**organisations**

involved in co-design team alongside community members

**3.6**  **4.3**  
**knowledge levels**

The co-design team experienced statistically significant increases in knowledge, skills and confidence in sharing Logan's Brain Building  
(pre-post average scores for knowledge)

## Our engagement since mid-March 2026



**Facebook**

**2,847**

people and audiences reached



**Linkedin**

- 7362 impressions
- >730 engagements
- >430 engagements

*Audiences weren't just viewing content - they were clicking to learn more*



**Video content**

**8hrs**

watch time across our Brain Building educational content

**1920+**

views on the Brain Building videos

# Child-led play in Logan

**6454**

child visits across  
both AIP community  
backyards across  
Logan

**72%**

the average rate of  
children returning  
for play each week

**44%**

children identifying  
as Aboriginal and/or  
Torres Strait Islander  
engaged in play

In 2024, loose parts play\* contributed to:

**3 times**

the average recommended  
time for physical activity:  
165 minutes/ child/day in  
Joomunjie Land

**73.7%**

children developmentally  
on track in physical health  
and wellbeing, up from  
64.5% in 2021 in Eagleby

**42.9%**

**Children developmentally  
on track in Eagleby**

This is **10% more**  
**children** than in 2018

Children started school  
**developmentally on track in**  
**all domains** in 2024



**Australia's Best Playground**

**1st Place  
WINNER**



**Joomunjie at Eagleby  
South State School**

Designed by our children!



**120-165 min**

**average of child-led play per day**  
*at Logan community backyards*



**22,800 min**

**of high quality child-led play recorded**  
*(Jan - June 2026)*

\* Joomunjie Land (in Eagleby) and Freedom Fortress (in Yarrabilba) community playgrounds, Australian Institute of Play

**High Quality Play**

| June 2026

